

C-Life Marketing

branding • marketing • web design • contact centre

'SEEING LIFE IN A NEW WAY'

A Business Website = The Whole Story

CONSIDER YOUR WEBSITE TO BE THE ENTIRE STORY OF YOUR BUSINESS. COVER TO COVER, IT'S YOUR BRAND.

SO HOW DO YOU TELL THE STORY OF YOUR BUSINESS & EXPLAIN ALL THE GREAT THINGS THAT PEOPLE CARE ABOUT?

WE WANT TO TELL YOUR STORY, YOUR WAY
– YOUR STORY IS SPECIAL!

Your website is your book in the bookstore. It's your story or book and the internet is a bookstore. To get people to see your book, leaf through its pages, and purchase it – You need them to see it in the front window!



YOUR WEBSITE IS A 24/7 SALESPERSON FOR YOUR BUSINESS
THE FIRST INTERACTION PROSPECTS HAVE WITH YOUR COMPANY

WHAT WE OFFER?

WHAT YOU GET WITH OUR BUSINESS WEBSITE DESIGNS

WEBSITES YOUR CUSTOMERS WANT TO BROWSE

We focus on building websites that streamline content and feature efficient navigation—the most content with the least amount of clicks—so your brand message gets across quickly and clearly. The website content needs to be timely and relevant—compelling content that keeps a visitor on your site.

WEBSITES THAT NURTURE LEADS

An effective business web design communicates your brand message and entices your visitor to complete a desired action. There needs to be no mystery on why a prospective client should hire your firm over your competition.

WEBSITES THAT GROW WITH YOUR BUSINESS

Our web design team ensures your website is easily scalable so that you can integrate more functionality and content down the road with no issues.

WEBSITES THAT DRIVE TRAFFIC

Your website has little value if no one can find it. Our design, content strategy and development is executed with the latest SEO best practices in mind so you're ranking more prominently for target search terms.

A TEAM OF EXPERTS

A well-planned website requires a team of marketing professionals in order to reach its full potential. C-Life Marketing employs a team of specialists on all business web design projects, creating an effective brand platform to attract and engage ideal prospective clients.



WHAT WE OFFER?



WEB DESIGN



SOCIAL MEDIA



BRAND DEVELOPMENT

Effective web design and art are not one and the same. We design for the user while having a business objective in mind. We employ best practice web design principles to build websites that are aesthetically pleasing and deliver financially rewarding results.

Beat the competition out there, and make sure that your company comes up first on search engines. Along with your detailed website, post a summary of your companies details, operating times and location linked to Google maps. Finding you has never been this easy!

Facebook, Instagram, & Twitter – Social Media! You will be able to reach an audience and grow your customer base, like never before. Social Media takes word of mouth marketing to the next level. Let your work speak for itself online!

We breathe life into your company story, developing branding that advances your message and forms a distinct image. Branding is one of the most important ingredients to the success of any business. It tells customers who you are and distinguishes you from your competitors. We strategically pour your identity into the final product in a way that will make you stand out among the largest crowd.



WHAT WE OFFER?

SILVER

- WEB DESIGN / DEVELOPMENT
- SEARCH ENGINE OPTIMIZATION

GOLD

- WEB DESIGN / DEVELOPMENT
- SEARCH ENGINE OPTIMIZATION
- SOCIAL MEDIA



- WEB DESIGN / DEVELOPMENT
- SEARCH ENGINE OPTIMIZATION
- SOCIAL MEDIA
- BRAND DEVELOPMENT

PLATINUM



WHAT'S STOPPING YOU?

(THAT'S RIGHT. NOTHING.)